



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 6/30/2021

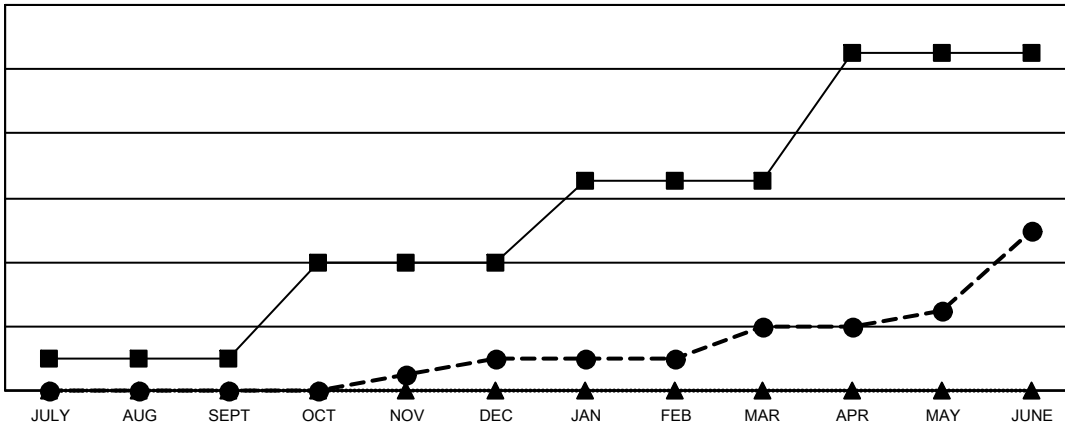
Multiple District 27

LOCATION: WISCONSIN

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	2	0	1
OCT/NOV/DEC	6	2	0
JAN/FEB/MAR	5	2	3
APR/MAY/JUNE	8	6	2

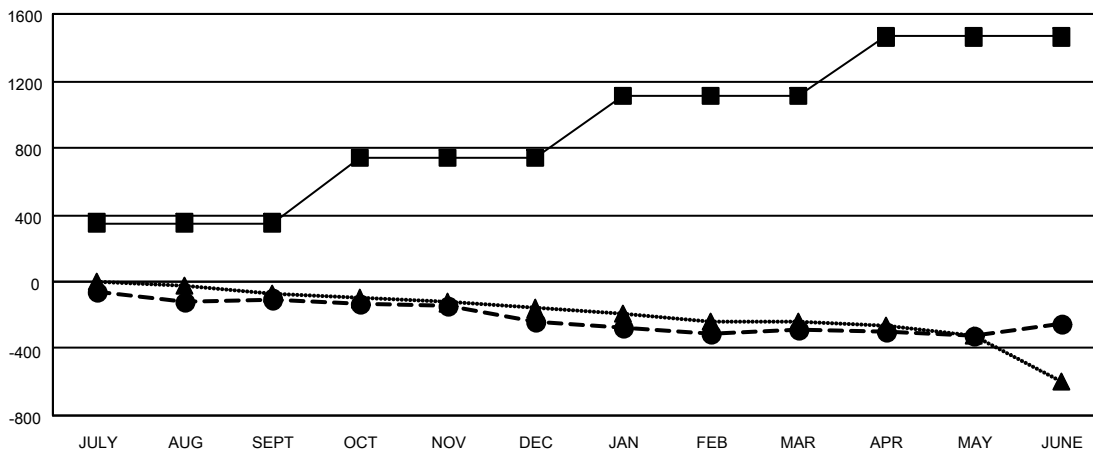
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	352	322	385
OCT/NOV/DEC	392	298	427
JAN/FEB/MAR	367	292	317
APR/MAY/JUNE	352	645	580

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 6	
<u>DROPPED MEMBERS</u>	
DECEASED	286
CLUB CANCELLED	15
OTHER	1,408
TOTAL	1,709

301 CLUBS OF 520 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

<u>GENDER DISTRIBUTION</u>	
MALE	12,207 (73.14%)
FEMALE	4,483 (26.86%)
TOTAL FAMILY UNIT MEMBERS	3,372
FAMILY MEMBERS PAYING HALF DUES	1,718